### GDPR DATA PROTECTION-DECLARATION: 20.5.2018

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#### 1. INTRODUCTION

InterConnection Marketing & Information Consulting GmbH takes the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations, in particular in accordance with . We attach great importance to transparency! In the following sections, you will therefore find information on the scope of the processing of personal data, the legal basis for this processing, the purpose of the processing, the recipients of your data, the duration of storage and the scope of your obligations to provide us with your data for each group of people who interact with the services of InterConnection Marketing & Information Consulting GmbH. You will then find information on further processing purposes and the associated legal bases, further storage periods, data processing in third countries and our processors. Finally, we will provide you with basic information about your rights as a data subject within the meaning of the GDPR, as well as the responsible bodies and the contact details of the data protection officer. We will make adjustments to this Privacy Policy from time to time, in particular to comply with upcoming GDPR legislation. In cases where such an adjustment fundamentally changes the way we collect or use your personal data, we will send a notification of this adjustment to all account holders. We will indicate any changes on this sub-page. Unless otherwise stated, this Privacy Policy applies to all services, products, services, events, websites and apps offered by InterConnection Marketing & Information Consulting GmbH.

#### 2. DEFINITIONS

This privacy policy is aimed at the following categories of users: Category (with link) Description Website visitors You visit our website (www.interconnectionconsulting.com) or a subpage of this domain (together "website") Contact recipients You fill out a form regarding the newsletter, sales contact, general contact or for the relationship of further marketing material (e.g. whitepapers) or contact us by e-mail or telephone Customers and interested parties Customers and interested parties Your company has concluded an individual contract with us or is in the process of initiating such a contract and you are a contact person of this company or have a user account with us or you have registered for an event and attend it Respondent You are a participant in a study Applicant You are applying (on your own initiative) for a job at InterConnection Marketing & Information ConsultingGmbH Please note that you may be assigned to one or more categories depending on how you use our services.

#### 3. CATEGORIES OF USERS

Below we have compiled information for the individual user categories on the scope of the processing of personal data, the legal basis for this processing, the purpose of the processing, the recipients of your data and the duration of storage. Please also note the information under "4. Further purposes of data processing and legal bases" and "5. Additional duration of storage of your data".

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#### 3.1 WEBSITE VISITORS

#### 3.1.1 SCOPE OF THE PROCESSING OF PERSONAL DATA

When you visit our website, our system automatically processes certain data, some of which is personal data. This includes the following data: - General usage data, in particular o which source you come from, o which subpage you visit, o which buttons you click, o when, o from where in the world and o with which language setting you do so. - Device and browser data, in particular o your IP address, o your device type, o your browser type and version and o your operating system. Our website will also use cookies in the future. Please find further information on the use of cookies in our cookie policy (activated as soon as we use cookies).

#### 3.1.2. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

The legal basis for this processing is Art. 6 para. 1 lit. f GDPR: Our legitimate interest.

#### 3.1.3. PURPOSES OF THE PROCESSING OF PERSONAL DATA

In principle, the processing serves the purpose of the smooth presentation of our website. - The temporary storage of your IP address is necessary for the display of our website. - The other data mentioned is used to optimize our website and to ensure the functionality and security of our website and the underlying systems. - We also use the subpages you visit and the language settings to optimize our offer and our communication with you if you belong to the user group of "customers and interested parties" or "contact recipients". Please also refer to section "4. Further purposes of data processing and legal bases".

#### 3.1.4. RECIPIENTS OF YOUR DATA

Within our company, those internal departments or organizational units will receive your data that need it to fulfil the stated purposes. In addition, your data will be passed on to the following processors (see subsection "Processors"): - Google Inc ("Google Analytics").

#### 3.1.5. DURATION OF STORAGE OF PERSONAL DATA

The data will be deleted as soon as it is no longer required to achieve the stated purpose. - Your IP address will no longer be processed as soon as the respective session (the visit to our website) has ended. - The log files are anonymized as described above and remain stored until we no longer need them. Please also note the subsection "5. Additional duration of storage of your data".

3.1.6. SCOPE OF YOUR OBLIGATIONS TO PROVIDE US WITH DATA You are not obliged to provide us with personal data.

#### 3.2. CONTACT TRANSDUCER

#### 3.2.1. NEWSLETTER

#### 3.2.1.1. SCOPE OF THE PROCESSING OF PERSONAL DATA

You have the option of subscribing to our free newsletter at various points on our website. When you subscribe to the newsletter, the following data is transmitted to us: - E-mail address - First name - Last name - Telephone number - Area of interest (content of the request) - Industry or industry interest - Which form you have filled out where and when ("usage data") - IP address - Whether you have confirmed your e-mail address (double opt-in).

#### 3.2.1.2. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

The legal basis for this processing is Art. 6 para. 1 lit. a GDPR: Your consent.

#### 3.2.1.3. PURPOSES FOR THE PROCESSING OF PERSONAL DATA

We process your data for the following purposes: - We store the e-mail address in order to send you our newsletter and offers relating to your area of interest. - We store the IP address in order to protect ourselves against misuse, i.e. we need to be able to trace who has provided us with a specific e-mail address. - The usage data is stored and processed anonymously for the purpose of optimizing the website. Please also refer to section "4. Further purposes of data processing and legal bases".

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#### 3.2.1.4. RECIPIENTS OF YOUR DATA

Within our company, those internal departments or organizational units will receive your data that need it to fulfil the stated purposes. In addition, your data will be passed on to the following processors (see subsection "7. Processors"): - Google Inc ("Email" & "Data storage") If you have subscribed to the newsletter via a partner company (e.g. Facebook), this company will have stored this information. However, the respective partner company is responsible for this.

#### 3.2.1.5. DURATION OF STORAGE OF PERSONAL DATA

We comply with the following deletion periods: - We store your data until you unsubscribe - You can unsubscribe from the newsletter at any time by clicking on the corresponding link in each newsletter. Your subscription will then become inactive and we will delete your data within 7 days. Please also note the sub-item "5. Additional duration of storage of your data".

#### 3.2.1.6. SCOPE OF YOUR OBLIGATIONS TO PROVIDE US WITH DATA

You only need to provide the data that is required to send the newsletter or that we are legally obliged to collect.

#### 3.2.2. GENERAL AND SALES CONTACT

#### 3.2.2.1. SCOPE OF THE PROCESSING OF PERSONAL DATA

You have the option of contacting InterConnection Marketing & Information Consulting GmbH at various points on our website, by e-mail or by telephone. If you contact us via an input mask on the website, the following data will be transmitted to us and stored: - Salutation [optional] - Title [optional] - First name - Last name - E-mail address - Telephone number - Name of your company - Size of your company [optional] - Message [optional] - Which form you filled out, where and when ("usage data") - IP address When contacting us by telephone or e-mail, we will store the data that you voluntarily provide to us.

#### 3.2.2.2. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

The legal basis for this processing is Art. 6 para. 1 lit. a GDPR and Art. 6 para. 1 lit. f GDPR: Your consent and our legitimate interest. If you contact us to possibly conclude a contract with us, we process your data on the basis of Art. 6 para. 1 lit. b GDPR. At the same time, you then belong to the category of "customers and interested parties".

#### 3.2.2.3. PURPOSES FOR THE PROCESSING OF PERSONAL DATA

We process your data for the following purposes: - The processing of your personal data serves to process your contact. -We store the IP address in order to protect ourselves against misuse, i.e. we want to be able to trace who has provided us with a specific e-mail address or message. - The usage data is anonymized and stored and processed for the purpose of optimizing the website. Please also refer to section "4. Further purposes of data processing and legal bases".

#### 3.2.2.4. RECIPIENTS OF YOUR DATA

Within our company, those internal departments or organizational units will receive your data that need it to fulfill the stated purposes. In addition, your data will be passed on to the following processors (see subsection "7. Processors"): - HubSpot Inc ("CRM"), should it be a sales contact - Google Inc ('Email' & "Data storage") - Zapier Inc ("Process automation") - Slack Inc ("Internal communication").

#### 3.2.2.5. DURATION OF STORAGE OF PERSONAL DATA

The data will be deleted as soon as it is no longer required to achieve the stated purpose. - If you contact us for the purpose of possibly concluding a contract with us, please refer to subsection "3.3. Customers and interested parties" for the duration of storage. - In all other cases, we will delete your data as soon as the matter of your contact has been clarified or the conversation with you has ended, at the latest after a period of 90 days. Please also note the subsection "5. Additional duration of storage of your data".

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#### 3.2.2.6. SCOPE OF YOUR OBLIGATIONS TO PROVIDE US WITH DATA

You only need to provide the data that is required to contact you or that we are legally obliged to collect. Without this data, we will generally not be able to process your contact request. If we request additional data from you, you will be informed separately of the voluntary nature of the information.

#### 3.2.3. FURTHER MARKETING MATERIAL

#### 3.2.3.1. Scope of the processing of personal data

You have the option of requesting white papers and other marketing material at various points on our website. If you contact us via an input mask on the website, the following data will be transmitted to us and stored: - Last name - Email address - Telephone number - Name of your company - Message/area of interest [optional] - Which form you filled out, where and when ("usage data") - Whether you have given us your consent to contact you further.

#### 3.2.3.2. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

The legal basis for this processing is Art. 6 para. 1 lit. a GDPR and Art. 6 para. 1 lit. f GDPR: Your consent and our legitimate interest.

#### 3.2.3.3. PURPOSE OF THE PROCESSING OF PERSONAL DATA

We process your data for the following purposes: - We store the e-mail address in order to send you our marketing material. - The data marked as optional is used for personalization. - If you have given us your consent for further contact, we will use the data to contact you - The usage data is stored and processed anonymously for website optimization purposes. Please also refer to section "4. Further purposes of data processing and legal bases".

#### 3.2.3.4. RECIPIENTS OF YOUR DATA

Within our company, those internal departments or organizational units will receive your data that need it to fulfil the stated purposes. In addition, your data will be passed on to the following processors (see subsection "Processors"): - Google Inc. ("Email" & "Data storage").

#### 3.2.3.5. DURATION OF STORAGE OF PERSONAL DATA

The data will be deleted as soon as it is no longer required to achieve the stated purposes. - If you have given us your consent for further contact, please refer to subsection "3.3. Customers and interested parties" for the duration of storage. - In all other cases, we will delete your data within 30 days. Please also note the subsection "5. Additional duration of storage of your data.

#### 3.2.3.6. SCOPE OF YOUR OBLIGATIONS TO PROVIDE US WITH DATA

You only need to provide the data that is required to request the marketing material or that we are legally obliged to collect. Without this data, we will generally not be able to respond to your request. If we request additional data from you, you will be informed separately of the voluntary nature of the information.

#### 3.3. CUSTOMERS AND INTERESTED PARTIES

#### 3.3.1. SCOPE OF THE PROCESSING OF PERSONAL DATA

Insofar as this is necessary for the provision of our services, we process personal data legitimately received from other companies or other third parties (e.g. credit agencies, address publishers). We also process personal data that we have permissibly taken, received or acquired from publicly accessible sources (such as telephone directories, commercial and association registers, population registers, debtor directories, the press, career networks, the Internet and other media) and are permitted to process.

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#### CONTINUATION: 3.3.1. SCOPE OF THE PROCESSING OF PERSONAL DATA

Relevant personal data categories may include in particular - Personal data (salutation, title, full name and professional title) - Contact data (employer's address, business e-mail address, business telephone number, business fax number and similar data) - Project data (the names of the projects in which you are involved and which functions you take on in each case, should these projects be carried out together with InterConnection Marketing & Information Consulting GmbH). - Usage data (e.g. how you became aware of us or whether you obtain further material from us) - Payment data (business payment methods, billing details and comparable data) - Other data (e.g. statements or audio and video recordings) that you provide to us voluntarily or with consent - Customer satisfaction survey data that you provide to us voluntarily.

#### 3.3.2. LEGAL BASIS FOR THE PROCESSING OF PERSONAL DATA

The legal bases for this processing are Art. 6 para. 1 lit. a GDPR, Art. 6 para. 1 lit. b GDPR and Art. 6 para. 1 lit. f GDPR: Your consent, the fulfillment of a contract or measures to initiate a contract and our legitimate interest.

#### 3.3.3. PURPOSE OF THE PROCESSING OF PERSONAL DATA

The processing of personal data takes place for the implementation of pre-contractual measures and the fulfillment of our contracts with you and the execution of your orders. In particular, the processing serves to provide market research services in accordance with your orders and wishes and includes the services, measures and activities necessary for this. This essentially includes pre-contractual and contract-related communication with you, access to the help center, verifiability of transactions, orders and other agreements as well as quality control through appropriate documentation, goodwill procedures, measures to control and optimize business processes and to fulfill general due diligence obligations, management and control by affiliated companies (e.g. parent company); statistical evaluations for corporate management, cost recording and controlling, reporting, internal and external communication, emergency management, billing and tax assessment of operational services, risk management, assertion of legal claims and defense in legal disputes; ensuring IT security (including system and plausibility tests) and general security, including building and plant security, safeguarding and exercising domiciliary rights (e.g. through access controls); ensuring the integrity, authenticity and availability of data, preventing and investigating criminal offenses; monitoring by supervisory bodies or supervisory authorities (e.g. auditing). Beyond the actual fulfillment of the contract or preliminary contract, we may process your data if it is necessary to protect our legitimate interests or those of third parties, in particular for the purposes of advertising or market and opinion research in connection with the services you have purchased (including, product update newsletters) unless you have objected to the use of your data; - obtaining information and exchanging data with credit agencies, insofar as this goes beyond our economic risk; - reviewing and optimizing procedures for needs analysis; - further developing services and products as well as existing systems and processes; - disclosing personal data as part of due diligence in company sales negotiations; - enriching our data, e.g. by using or researching publicly available data; statistical evaluations or market analysis; - benchmarking; - the assertion of legal claims and defense in legal disputes that are not directly attributable to the contractual relationship; - the limited storage of data if deletion is not possible or only possible with disproportionately high effort due to the special type of storage; - the development of scoring systems or automated decision-making processes; - the prevention and investigation of criminal offenses, unless exclusively for the fulfillment of legal requirements; - building and plant security (e.g. through access controls and video surveillance), insofar as this goes beyond the general duty of care; - internal and external investigations, security checks; - after consent has been given, the deletion of data, if necessary, through access controls and video surveillance. building and plant security (e.g. through access controls and video surveillance), insofar as this goes beyond the general duty of care; - internal and external investigations, security checks listening to or recording telephone conversations for quality control and training purposes; - obtaining and maintaining certifications of a private or official nature; - publication on our website or our social media channels, subject to consent or prior notification Please also refer to section "4. Further purposes of data processing and legal bases".

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#### 3.3.4. RECIPIENTS OF YOUR DATA

Within our company, those internal positions or. Organisational units Your data, which are required to fulfil our (pre-)contractual and legal obligations or in the context of processing and implementing our legitimate interest. Your data will only be passed on to external parties: • in connection with the execution of the contract; • for the purpose of complying with legal requirements, according to which we are obliged to provide information, report or pass on data; • insofar as external service companies process data on our behalf as contract processors (see subsection 7 "Contract processors") or function transferees (for example, CRM providers, help centers, external data centres, support/ maintenance of EDP/IT applications, archiving, document processing, call center services, compliance services, controlling, data screening for anti-money laundering purposes, data validation or plausibility check, data destruction, purchasing/ procurement, customer management, lettershops, Marketing, media technology, research, risk controlling, billing, telephony, website management, auditing service, credit institutions, printing or data disposal companies, courier services, logistics); • on the basis of our legitimate interest or the third party's legitimate interest for such purposes (e.g., to authorities, credit agencies, debt collection agencies, lawyers, courts, experts, group companies and bodies and control bodies); • if you have given us your consent to transfer data to third parties. Which data is passed on to whom in detail depends primarily on the respective role in the contractual relationship and the purpose of processing. We would be happy to share this with you in accordance with sub-item 9. Rights as a data subject" with which of your personal data we store and process in your case where.

#### 3.3.5. DURATION OF STORAGE OF PERSONAL DATA

We process and store your data for the duration of our business relationship. This also includes the initiation of a contract (pre-contractual legal relationship) and the execution of a contract. Please also note sub-item 5: Additional duration of storage of your data".

#### 3.3.6. SCOPE OF YOUR OBLIGATIONS TO PROVIDE US WITH YOUR DATA

You only need to provide data that is necessary for the establishment and execution of a business relationship or for a pre-contractual relationship with us, or that we are legally obliged to collect. Without this data, we will generally not be able to conclude, execute or further execute a contract. This may also relate to data required later in the course of the business relationship. If we also request data from you, you will be informed separately of the voluntary nature of the information.

#### 3.4. RESPONDENT

If you participate in a survey on the InterConnection platform, we will only process the data that you voluntarily provide to the company carrying out the survey. In principle, surveys are anonymous, which means that we do not store any personal data. Voluntarily provide your personal data within a survey (for example, your email address to participate in a raffle), the data at InterConnection Marketing & Information Consulting are generally stored technically separate from your other answers. If you participate in a non-anonymous survey, we will inform you of this before the survey begins. Participation in these surveys and the associated processing of your personal data should be voluntary. However, the type and extent of processing, storage, purpose of processing, recipients and duration of storage of your personal data is generally the responsibility of the respective company that carries out this survey. Participate in a survey or. you have participated in a meeting that does not comply with these principles, please contact the company or. at InterConnection Marketing & Information Consulting.com).

#### 3.5. APPLICANT

#### 3.5.1. SCOPE OF PERSONAL DATA PROCESSING

Insofar as this is necessary for the contractual relationship with you and the application you have submitted, we may process. data obtained from other bodies or other third parties in a lawful manner. We also process personal data that we have lawfully obtained, received or acquired from publicly available sources (such as commercial and association registers, registration registers, press, career networks, internet and other media), as far as this is necessary and we may process these data in accordance with the legal provisions.

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#### CONTINUATION: 3.5.1. SCOPE OF PERSONAL DATA PROCESSING

Relevant categories of personal data may, in particular. be: • address and contact data (registration and comparable data, such as e-mail address and telephone number) • CV data (education, qualifications, further training, degrees and similar data) • Information about you on the Internet or in career networks • Audio and video recordings • Other data that you voluntarily provide to us.

#### 3.5.2. LEGAL BASIS FOR PROCESSING PERSONAL DATA

The legal bases for this processing are Article 6 paragraph 1 letter a GDPR, Article 6 paragraph 1 letter b GDPR, Article 6 paragraph 1 letter c GDPR and Article 6 paragraph 1 letter c GDPR. 1 lit.f GDPR: Your consent, the performance of a contract or. of measures for the initiation of contracts, compliance with legal requirements and our legitimate interest.

#### 3.5.3. PURPOSE OF PERSONAL DATA PROCESSING

Your personal data is processed for the purpose of processing your application for a specific job posting or as an unsolicited application, and in this context in particular for the following purposes: Examination and assessment of your suitability for the position to be filled, performance and behavioural evaluation to the extent permitted by law, if applicable. for registration and authentication for the application via our website, where applicable. for the preparation of the employment contract, traceability of transactions, orders and other agreements as well as quality control through appropriate documentation, measures to meet the general due diligence obligations, statistical evaluations for corporate management, travel and event management, travel booking and travel expense accounting, authorisation and identity management, cost recording and controlling, reporting, internal and external communication, Billing and tax assessment of operational services (for example, canteen meals), billing via company credit card, occupational safety and health protection, contract-related communication (including appointment agreements) with you, assertion of legal claims and defence in legal disputes; ensuring IT security (including system or plausibility tests) and general security, including building and facility security, Ensuring and exercising the right of abode through appropriate measures as well as, if necessary. by video surveillance to protect third parties and our employees as well as to prevent and secure evidence in criminal cases; ensuring the integrity, prevention and investigation of crimes; authenticity and availability of data, Control by supervisory bodies or inspection bodies (for example, audit). In addition to the actual performance of the (pre-) contract, we process your data if necessary to protect legitimate interests of us or third parties. Processing of your data will only take place if and to the extent that there are no overriding interests on your part against such processing, in particular for the following purposes: measures to further develop existing systems, processes and services; Comparison with European and international anti-terrorism lists in excess of the legal obligations; enrichment of our data, inter alia by using or searching publicly available data where necessary; benchmarking; development of scoring Systems or automated decision-making processes; building and plant security (for example, through access controls and video surveillance) going beyond the general duty of care; internal and external investigations, security checks. Your personal data may also be processed for certain purposes (such as obtaining references from previous employers or using your data for future vacancies) on the basis of your consent. Like everyone involved in the economy, we are also subject to a variety of legal obligations. These are primarily legal requirements, but also regulatory or other official requirements. The purposes of processing may include, identity and age checks, fraud and money laundering prevention (for example, cross-checking with European and international anti-terrorism lists), occupational health management, ensuring safety at work, compliance with tax controls and reporting obligations, as well as the archiving of data for purposes of data protection and data security and for the purpose of auditing by tax advisors/auditors, tax authorities and other authorities. In addition, the disclosure of personal data may be required as part of administrative/judicial measures for the purposes of gathering evidence, prosecution or enforcement of civil claims. Please also note section 4 "Other purposes of data processing and legal basis".

# **MEET THE** ARCHITECT

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#### 3.5.4. RECIPIENTS OF YOUR DATA

Within our company, those internal departments of organizational units receive your data, which are used to fulfill our contractual and legal obligations (such as managers and specialists who are looking for a new employee or participate in the decision about the recruitment, accounting, company doctor, occupational safety, employee representation, etc.) or in the context of processing and implementing our legitimate interest. Your data will only be passed on to external bodies • for purposes where we are obliged to provide information, report or pass on data in order to comply with legal requirements (for example, tax authorities) or are authorised or the transfer of data is in the public interest (see section 2.4); • insofar as external service companies process data on our behalf as processors or function subcontractors (for example, credit institutions, external data centers, Travel agency/travel management, printing companies or companies for data disposal, courier services, post, logistics); • on the basis of our legitimate interest or the legitimate interest of the third party for within the scope of the aforementioned purposes (for example to authorities, credit agencies, lawyers, Courts, experts, group companies and committees and control bodies); • if you have given us your consent to the transfer to third parties.

#### 3.5.5. DURATION OF STORAGE OF PERSONAL DATA

We process and store your data for the duration of your application. This also includes the initiation of a contract (precontractual legal relationship). Your application documents will be destroyed in the original after six months from the date of rejection if you do not hire. Electronic data will be deleted after six months. If we want to store your data for future vacancies longer or you have placed your data in an applicant pool, the data will be deleted at a later time; details of this will be communicated to you in connection with the respective process. Please also note sub-item 5: Additional duration of storage of your data".

#### 3.5.6. SCOPE OF YOUR OBLIGATIONS TO PROVIDE US WITH YOUR DATA

You only need to provide the data that is necessary for processing your application or for a pre-contractual relationship with us or that we are legally obliged to collect. Without this data, we will generally not be able to carry out the application and selection process. If we also request data from you, you will be informed separately about the voluntary nature of the information.

#### 4. ADDITIONAL PURPOSES OF DATA PROCESSING AND LEGAL BASE

Like everyone involved in the economy, we are also subject to a variety of legal obligations. Therefore, it may be necessary to use personal data based on Article 6 I letter c of the GDPR (for compliance with legal requirements) or Article 6 I letter. e GDPR (due to public interest). These are primarily legal requirements (such as commercial and tax laws), but also regulatory or other official requirements. The purposes of processing may include, the verification of identity and age, prevention of fraud and money laundering, the prevention, combating and investigation of terrorist financing and crimes that endanger assets, comparisons with European and international anti-terrorism lists, the fulfilment of fiscal control and reporting obligations, as well as the archiving of data for purposes of data protection and data security and auditing by tax and other authorities. In addition, disclosure of personal data may be required as part of administrative/judicial measures for the purposes of gathering evidence, prosecution or enforcement of civil claims.

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#### 5. ADDITIONAL DURATION OF STORAGE OF YOUR DATA

How long we store your data is listed above in the different user categories. In addition, we are subject to various legal storage and documentation obligations that arise from the Commercial Code and the Tax Code. The periods specified therein for storage or documentation are up to ten years on the end of the business relationship or. of the precontractual legal relationship. In addition, special legal requirements may require a longer retention period, such as the preservation of evidence within the scope of statutory limitation periods. According to the current provisions of the Civil Code, the regular limitation period is three years; however, limitation periods of up to 30 years may also be applicable. If the data is no longer required for the fulfilment of contractual or legal obligations and rights, they are regularly deleted, unless their - temporary - further processing is necessary to fulfil the respective listed purposes from a predominant legitimate interest. Such a predominant legitimate interest is also present, for example, when deletion is not possible or only with a disproportionate amount of effort due to the special nature of storage and processing for other purposes is excluded by appropriate technical and organisational measures.

#### 6. PROCESSING OF YOUR DATA IN THIRD COUNTRIES

A transfer of data to bodies in countries outside the European Union (EU) or. of the European Economic Area (EEA) (socalled third countries) if it takes place for the execution of an order/contract by or. with you, it is required by law (such as tax reporting obligations), it is within the scope of a legitimate interest of us or a third party or you have given us consent. The processing of your data in a third country may also take place in connection with the engagement of service providers within the scope of contract processing. If there is no decision of the EU Commission on an adequate level of data protection for the country concerned, we guarantee in accordance with the EU data protection regulations by means of appropriate contracts, that their rights and freedoms are adequately protected and guaranteed. We will provide you with detailed information on request. Information on the appropriate or reasonable guarantees and the possibility of obtaining a copy from you may be requested upon request at office@interconnectionconsulting.com.

#### 7. PROCESSORS

If the recipient of your data is a processor engaged by us, your data will be subject to at least the same security standards as ours. Below you will find descriptions of companies that are located outside of Austria with whom we work and on what basis we do so: Name of the processor Location Description Actions taken Google Inc. 1600 Amphitheatre Parkway Mountain View, CA 94043 USA Internal and external communication (Gmail), website analysis (Google Analytics), general data storage (Google Drive) • Successful verification of the EU-US Privacy Shield certification In addition, we work with companies based in Austria and Germany. We are just as careful in selecting them and, of course, we conclude contracts with all these companies for the processing of orders.

#### 8. EXISTENCE OF AUTOMATED DECISION-MAKING IN INDIVIDUAL CASES (INCLUDING PROFILING)

We do not use purely automated decision-making procedures in accordance with Article 22 GDPR. If we should use such a procedure in the future in individual cases, we will inform you separately about this, if this is legally required.

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#### 9. RIGHTS AS A DATA SUBJECT

Under certain conditions, you can assert your data protection rights against us: • You have the right to obtain information from us about your data stored by us in accordance with the rules of Art. 15 GDPR (with restrictions as per § 34 BDSG, if applicable).• Upon your request, we will process the data stored about you in accordance with art. 16 GDPR if they are inaccurate or incorrect. If you wish, we will use your data in accordance with the principles of Art. 17 GDPR delete, if other legal regulations (such as statutory retention obligations or the restrictions according to § 35 BDSG) or a predominant interest on our part (for example to defend our rights and claims) do not conflict with this. • Taking into account the requirements of Article 18 GDPR, you can request us to restrict the processing of your data. • You can also object to the processing of your data pursuant to Art. 21 GDPR, which requires us to stop processing your data. However, this right of objection only applies in the presence of very special circumstances of your personal situation, whereby rights of our house to your right of objection may. You also have the right to request your data under the conditions of Art. 20 GDPR in a structured, common and machine-readable format or to transmit it to a third party. • In addition, you have the right to withdraw your consent to the processing of personal data at any time with effect for the future. If you object, we will no longer process your personal data unless we can prove compelling legitimate grounds for processing that outweigh your interests, rights and freedoms or the processing is for enforcement purposes, Exercise or defence of legal claims. • You also have the right to complain to a data protection supervisory authority (Article 77 GDPR). However, we recommend that you always address a complaint to our data protection officer first. Your requests regarding the exercise of their rights should, if possible, be written to info@interconnectionconsulting.com or the address below or directly to our data protection officer.

#### 10. NAME AND ADDRESS OF THE CONTROLLER AND THE DATA PROTECTION OFFICER

The responsible body within the meaning of data protection law is InterConnection Marketing & Information Consulting GmbH Getreidemarkt 1, A-1060 Vienna. Internet: www.interconnectionconsulting.com.

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